

TABELLA

AREE DISCIPLINARI,
SETTORI ARTISTICO-DISCIPLINARI,
DECLARATORIE E CAMPI DISCIPLINARI

Istituti Superiori
per le Industrie Artistiche

AREA – DESIGN DEL PRODOTTO			
Codice	Settore artistico disciplinare	Declaratorie	Campi disciplinari
ISDE/01	Product Design		Product Design Composition Planning Transport Design Packaging Design Pottery Product Design Surface Design
ISDE/02	Environment Design		Environment Design Interior Design Furniture Urban Furniture
ISDE/03	Systems Design		Systems Design Systems Analysis Design of the Product System Interface Design Service Design Typological Innovation Mobility Design Process Innovation
ISDE/04	Product Engineering		Product Engineering Integrated Product Design CAD CAM Modelling Prototype Design Patterns
ISDE/05	Fashion Design		Fashion Design Fashion Trend Forecasting Fashion Collection Design Experimental Prototype Creation

AREA – DESIGN DELLA COMUNICAZIONE

Codice	Settore artistico disciplinare	Declaratorie	Campi disciplinari
ISDC/01	Communication Sciences		Communication Science Communication Theory Image Semiotics Design Semiotics Image Phenomenology
ISDC/02	Communication Skills and Techniques		Communication Skills and Techniques Advertising and Consuming Psychology Communication strategies Brand Communication Writing for the Media Communication Tools and Techniques Multimedia
ISDC/03	Graphic Design and Creative Studies		Graphic Design and Creative Studies Graphic Design Publishing Graphics Font Design Photography Illustration Iconography
ISDC/04	Multimedia Planning		Multimedia Planning Multimedia Languages and Applications Multimedia Design Digital Video Sound Design Digital Production Multimedia Applications

ISDC/05	Communication Design		<p>Communication Design Content Architecture Product Communication Communication Education Corporate Communication Public Communication Facilitation Communication Strategies</p> <p>Communication in Exhibitions Design for Publishing Web Project Management Events Design Art Direction Corporate Identity</p>
ISDC/06	Graphic Production Techniques		<p>Graphic Production Techniques Graphics Techniques Layout Techniques Photographic Techniques Typography Techniques Printing Technologies Video Production Techniques Visualization Techniques</p>
ISDC/07	Multimedia Information Technologies		<p>Multimedia Information Technologies Programming Fundamentals Multimedia Information Technology Image Digital Processing Introduction to Design Information Technology Communication Technologies Information Technology Fundamentals</p>

ISDC/08	Fashion Project Communication		Fashion Project Communication Communication Theory Image Semiotics Semiotics of Fashion Design Image Phenomenology
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AREA – METAPROGETTAZIONE			
Codice	Settore artistico disciplinare	Declaratorie	Campi disciplinari
ISME/01	Design Methods		Design Methods Introduction to Design Methodology Design Education
ISME/02	Basic Design		Basic Design Theory of Forms Light Design Colour Design
ISME/03	Visual Studies		Perception Science and Languages Perception Studies Visual Research

AREA – DISEGNO E RAPPRESENTAZIONE DEL PROGETTO			
Codice	Settore artistico disciplinare	Declaratorie	Campi disciplinari
ISDR/01	Form and Planning: Analysis and Representation		Form and Planning: Analysis and Representation Drawing and surveying

ISDR/02	Representation Methods and Tools		Representation Methods and Tools Descriptive and Projective Geometry Operative Geometry Technical Drawing
	Design Rendering and Communication		Design Rendering and Communication Operative Drafting Techniques of Visual Communication Techniques of Design Communication Rendering Computer Aided Design (CAD) Computer Aided Modelling (CAM) Modelling

AREA – STORIA DELL'ARTE E DEL DESIGN

Codice	Settore artistico disciplinare	Declaratorie	Campi disciplinari
ISCC/01	Design History and Culture		Design History and Culture History of Art and Techniques History of Applied Arts History and Criticism of Contemporary Design

ISCC/02	Historical and Cultural Basis of Communication		<p>Communication History and Culture</p> <p>History of Visual Communication</p> <p>History of Photography and Photographic Techniques</p> <p>History of Books and Printing Process</p> <p>History of Illustration</p> <p>Graphics and Design: Cultural Studies</p>
ISCC/03	Fashion and Costume History		<p>Fashion and Costume History</p> <p>Fashion Trends History</p> <p>Art History</p> <p>Costume History</p> <p>Fashion History</p> <p>History and Criticism of Contemporary Fashion</p>

AREA – SCIENZA TECNOLOGIA PER IL DESIGN			
Codice	Settore artistico disciplinare	Declaratorie	Campi disciplinari
ISTT/01	Mathematics and Physics		<p>Mathematics and Physics</p> <p>Mathematics for Design</p> <p>Physics for Design</p>

ISTT/02	Materials Science and Technology		Materials Science and Technology Metals Technology Pottery Technology Polymers Technology Innovative Technologies and Construction Materials
ISTT/02	Production Technologies		Production Technologies Production Processes Industrial Processes: Metal Industrial Processes: Pottery Industrial Processes: Polymers Technological Innovation Product Life-Cycle Evaluation

ISTT/03	Fashion Technologies		<p>Fashion Technologies</p> <p>Fashion Design Realization: Mannequins</p> <p>Fashion Design Realization: Patterns</p> <p>Workshop in Tailoring and Dressmaking</p> <p>Leather Cutting Techniques</p> <p>Modelling: Clothing and Accessories</p> <p>Realization of Experimental Prototypes</p> <p>Production Processes</p> <p>Innovative Processes</p>
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AREA – SCIENZE UMANE E SOCIALI			
Codice	Settore artistico disciplinare	Declaratorie	Campi disciplinari
ISSU/01	Sociology and Anthropology of Design		<p>Sociology and Anthropology of Design</p> <p>Social Anthropology</p> <p>Cultural Anthropology</p> <p>Sociology of Design</p> <p>Sociology of Costume</p>

ISSU/02	Sociology and Anthropology of Communication		Sociology and Anthropology of Communication Sociology of Communication Anthropology of Communication Mass Communication Social Communication
ISSU/03	Psychology for Design and Communication		Psychology for Design and Communication Cognitive Psychology Psychology of Perception Consuming Psychology
ISSU/04	Ergonomics		Ergonomics Cognitive Ergonomics Systems Ergonomics Product Ergonomics
ISSU/05	Sociology, Anthropology and Psychology of Fashion		Sociology, Anthropology and Psychology of Fashion Cultural Anthropology Sociology of Fashion Psychology of Fashion

AREA – SCIENZE ECONOMICHE E GESTIONALI

Codice	Settore artistico disciplinare	Declaratorie	Campi disciplinari
ISSE/01	Economics and Business Management		Economics and Business Management Industrial Economics Marketing Corporate Organization Project Management Financial Analysis Design Management
ISSE/02	Management of Enterprise Performance		Management of Enterprise Performance Organization Skills and Enterprise Performance Management Business Law Intellectual Property Rights Protection Business English

ISSE/03	Economics and Fashion Marketing		Economics and Fashion Marketing Fashion Business Organization Fashion Product Development: from Conception to Consumer Breakeven Analysis Fashion Marketing
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